

PEAK2019 ANNUAL CONFERENCE



#PEAK2019 Sponsorship Opportunities

Premier Sponsorships

Premier sponsorships carry additional promotional opportunities reserved for sponsors of these items, including additional signage, additional promotion before and during the conference, and additional social media recognition.

- Opening Reception \$25,000
- DEI Track \$25,000
- Technology \$20,000
- Connections \$20,000
- Lounge \$15,000

Additional Opportunities

- Popcorn Break in the Exhibit Hall \$10,000
- Opening Plenary and Breakfast \$7,500
- Lunch \$7,500 (~~2~~ available: Monday and Tuesday)
- Conference App \$7,500
- Privilege and Risk in Philanthropy Workshop \$7,500
- GM101 Workshop \$7,500
- Knowledge Building Workshop \$7,500
- Conference Comfort Kit \$7,500
- Cookie and Coffee Break in the Exhibit Hall \$5,000
- Promotional Item Sponsorship – various amounts
- ~~Tote Bag \$4,000~~
- ~~Notebooks \$4,000~~
- Coffee Break \$3,500 (~~3~~ 2 available)
- Tote Bag Inserts \$1,000
- Conference Scholarships \$1000 each (~~4~~ 5 opportunities)
- PEAK Grantmaking Partner \$500 and above

PEAK2019 ANNUAL CONFERENCE



Opening Reception Sponsor \$25,000

Help us usher in #PEAK2019 in Denver as the Opening Reception Sponsor. You'll be in peak position at this well-attended event where participants meet up with old friends and get to network with new acquaintances as well as sponsors and exhibitors. Sponsorship includes our popular funky photo booth full of neat accessories and accoutrements designed to get attendees out of their shells and into great images. Attendees get a photo strip with their images (and your logo) on them and a lasting memory from #PEAK2019.

- Recognition from the podium during opening remarks by executive director
- Opportunity to address attendees in remarks of 5-minutes or less during opening reception
- Your name and logo on signage at Opening Reception
- Your name and logo on signage at photo booth
- Your logo on photo strips
- Logo on all photo booth images uploaded to PEAK Grantmaking's online photo accounts
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Logo on sponsors banner on site
- Logo on website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during opening reception and photo booth time
- Social media recognizing your organization during reception

DEI (Diversity, Equity, and Inclusion) Track Sponsor \$25,000

Some of the most important work PEAK Grantmaking—and all of philanthropy—is doing is around issues related to diversity, equity, and inclusion. We're committed to making a difference in this space and have developed an entire track at our conference for sessions focused on DEI. As the sponsor of this track, you will receive recognition for your own commitment to DEI issues and solutions.

- Recognition from the podium during opening remarks by executive director
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Logo on sponsors banner on site

PEAK2019 ANNUAL CONFERENCE



- Logo on website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization
- Social media recognizing your organization during reception

Technology Sponsor \$20,000

Technology is increasingly critical to the work of grants managers and is also critical to the execution of a great conference. As the #PEAK2019 Technology Sponsor, you'll help make sure that participants get and stay connected while on site and even before they get to Denver. The Technology Sponsorship covers **Wi-Fi** in meeting spaces and breakout session rooms; **device charging stations** where participants hang out and chat while charging their mobile devices; and the **Internet corner** in our Exhibit Hall where attendees drop by to review the conference schedule, access and print travel documents, and browse the Internet.

- Recognition from the podium during opening remarks by executive director
- Your name and logo on Wi-Fi signage throughout the meeting space; opportunity to use your name as Wi-Fi password
- Your name and logo on signage at device charging stations
- Your name and logo on background of Internet corner computers and your organization's URL as home URL for browsers
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Logo on sponsors banner on site
- Logo on website with link to your organization's URL
- Three push notifications from conference mobile app recognizing your organization during conference
- Social media recognizing your organization during conference

Connections Sponsor \$20,000

Connecting with other grants management professionals is the number one reason our participants attend the PEAK Grantmaking conference each year. As the #PEAK2019 Connections Sponsor, you will help attendees make new connections, renew existing connections, and enjoy some of the flavor of Denver while networking and having fun. The Connections Sponsorship covers activities that get our

PEAK2019 ANNUAL CONFERENCE



attendees out and about, interacting with one another in a variety of unique ways, including: **Happy Hour** on Sunday night prior to conference opening; **Game Night** activity on Sunday night; **morning walks/runs** each day of the conference; and our **speed networking event**.

- Recognition from the podium during opening remarks by executive director
- Your name and logo on signage at Happy Hour
- Your name and logo on signage at Game Night
- Your name and logo on signage at speed networking event
- Recognition as sponsor on all connections activities
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Logo on sponsors banner on site
- Logo on website with link to your organization's URL
- Three push notifications from conference mobile app recognizing your organization during conference
- Social media recognizing your organization during conference

Popcorn Break in the Exhibit Hall \$10,000

Give conference participants a unique break by sponsoring a popcorn stand in the Exhibit Hall. Flavor toppings will abound, and attendees will show up to snack on this POPular conference treat. Always a lot of fun, this sponsorship builds brand and booth traffic!

- Your name and logo on popcorn bags
- Your name and logo on signage on popcorn display
- Popcorn stand located next to your booth (if possible)
- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during snack break
- Social media recognizing your organization during conference

PEAK2019 ANNUAL CONFERENCE



Opening Plenary and Breakfast \$7,500

The Opening Plenary sets the tone for the rest of the 2019 conference, and your sponsorship makes it possible. Give all attendees an inspirational start to three days of learning, networking, and knowledge.

- Recognition from the podium during opening remarks by executive director
- Opportunity to address attendees in remarks of 5-minutes or less before opening plenary
- Your name and logo on signage on each table at breakfast
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during lunch
- Social media recognizing your organization during conference

Lunch \$7,500 (Tuesday)

Contribute to the content of #PEAK2019 with a lunch sponsorship coinciding with a plenary presentation. Participants appreciate lunch sponsors for providing much-needed sustenance and you get to associate your organization with our plenary content. Two options (Monday or Tuesday).

- Recognition from the podium during opening remarks by executive director
- Opportunity to address attendees in remarks of 5-minutes or less
- Your name and logo on signage on each table at lunch
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during lunch
- Social media recognizing your organization during conference

PEAK2019 ANNUAL CONFERENCE



Conference App \$7,500

Get recognition every time attendees access the conference app to find a session, submit a session evaluation, find an exhibitor, refer to a map, or send a message to a fellow conference go-er. Our new conference app technology got high marks in the 2018 conference survey and we're using the updated version in 2019 to keep providing conference information at participants' fingertips!

- Logo on splash screen viewed each time the conference mobile app is opened
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during lunch
- Social media recognizing your organization during conference

Privilege and Risk in Philanthropy Workshop \$7,500

Privilege and risk in philanthropy are dynamics that are being disrupted in foundations to set the stage for responsive risk-taking. Learn how to recognize how the power of privilege can unintentionally prevent your organization from growing and achieving their goals. Support the National Committee for Responsive Philanthropy (NCRP) with an interactive program of peers and a panel of sector leaders on how to disrupt this dynamic and set the stage for responsive risk-taking.

- Recognition from the podium during opening remarks by GM101 facilitator
- Opportunity to address workshop attendees in remarks of 5-minutes or less
- Distribution of your branded education-related white paper or report to each attendee (must not be purely promotional; must be approved by PEAK Grantmaking) (100 pieces needed)
- Your name and logo on signage on each table at workshop
- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during workshop

PEAK2019 ANNUAL CONFERENCE



- Social media recognizing your organization during conference

GM101 Workshop \$7,500

Help PEAK Grantmaking educate new grants managers on the must-know fundamentals of the profession at our always-packed GM101 pre-conference session. Attendees learn from experts in the field about the basics of grantmaking and take deep dives into a few key components of the profession.

- Recognition from the podium during opening remarks by GM101 facilitator
- Opportunity to address workshop attendees in remarks of 5-minutes or less
- Distribution of your branded education-related white paper or report to each attendee (must not be purely promotional; must be approved by PEAK Grantmaking) (115 pieces needed)
- Your name and logo on signage on each table at workshop
- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during workshop
- Social media recognizing your organization during conference

Knowledge Building Workshop \$7,500

Increasingly foundations are looking to become “learning organizations.” This raises several questions. What is a learning organization? What’s the value of becoming a learning organization? How does an organization become a learning organization? Help grants management professionals scale up their knowledge building in this workshop that will give them the confidence to help drive the learning agenda on grantmaking at their organizations.

- Recognition from the podium during opening remarks by workshop facilitator
- Opportunity to address workshop attendees in remarks of 5-minutes or less
- Distribution of your branded education-related white paper or report to each attendee (must not be purely promotional; must be approved by PEAK Grantmaking) (100 pieces needed)
- Your name and logo on signage on each table at workshop
- Listing as sponsor in conference mobile app

PEAK2019 ANNUAL CONFERENCE



- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during workshop
- Social media recognizing your organization during conference

Conference Comfort Kit \$7,500

Get your name and logo on the kit everyone will hang on to at this conference and for future travel. Kit includes first aid items such as Band-Aids, antacid and pain reliever packets, breath mints, antibacterial gel, and hand wipes, all in a reusable pouch perfect for keeping in suitcase or office drawer.

- Your name and logo on reusable pouch
- Your name and logo on kit giveaway ticket
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during conference
- Social media recognizing your organization during conference

Cookie and Coffee Break in the Exhibit Hall \$5,000

With this sponsorship, we take the dessert course out of the dining room and into the exhibit hall! And, we name the dessert after your organization whenever possible. For example, signage might say, "(Company Name) Cookies." Always a lot of fun, this sponsorship builds brand and booth traffic!

- Dessert option named after your organization
- Your name and logo on signage on each table at lunch directing participants to dessert in the Exhibit Hall
- Your name and logo on signage on dessert display
- Listing as sponsor in conference mobile app
- Logo on back page of on-site guide

PEAK2019 ANNUAL CONFERENCE



- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during dessert
- Social media recognizing your organization during conference

Promotional Item Sponsorship – various amounts

Choose the promotional item that best represents your organization and work with PEAK Grantmaking to customize an item that will wow our participants and stay with them long after the conference is over!

- Your name and logo on custom item
- Your name and logo on signage at giveaway point
- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Social media recognizing your organization during conference

Coffee Break \$3,500 (2 opportunities)

Bring a much-needed pick-me-up to the conference with a coffee break sponsored by your organization. Participants will flock to this Exhibit Hall setup for morning or afternoon refreshment.

- Your name and logo on signage at coffee stations
- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Push notification from conference mobile app recognizing your organization during coffee break
- Social media recognizing your organization during conference

Tote Bag Inserts \$1,000

Get your materials in the hands of conference attendees from the moment they arrive on site at registration. 800 pieces of your collateral needed one week in advance of conference.

- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)

PEAK2019 ANNUAL CONFERENCE



- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Social media recognizing your organization during conference

Conference Scholarships \$1000 each (5 opportunities)

Help deserving grants managers attend the 2017 conference in Denver by underwriting the registration fee for one or more participants.

- Recognition from the podium during opening remarks by executive director
- Recognition in scholarship promotion and announcements
- Opportunity to submit an item for display on Exhibit Hall table (800 pieces needed)
- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Social media recognizing your organization during conference

PEAK Grantmaking Partner \$500 and above

Show your support for PEAK Grantmaking and the profession of grants management with a conference partnership that demonstrates your commitment to our mission.

- Listing as sponsor in conference mobile app
- Logo on sponsors banner on site
- Logo on PEAK Grantmaking's website with link to your organization's URL
- Social media recognizing your organization during conference